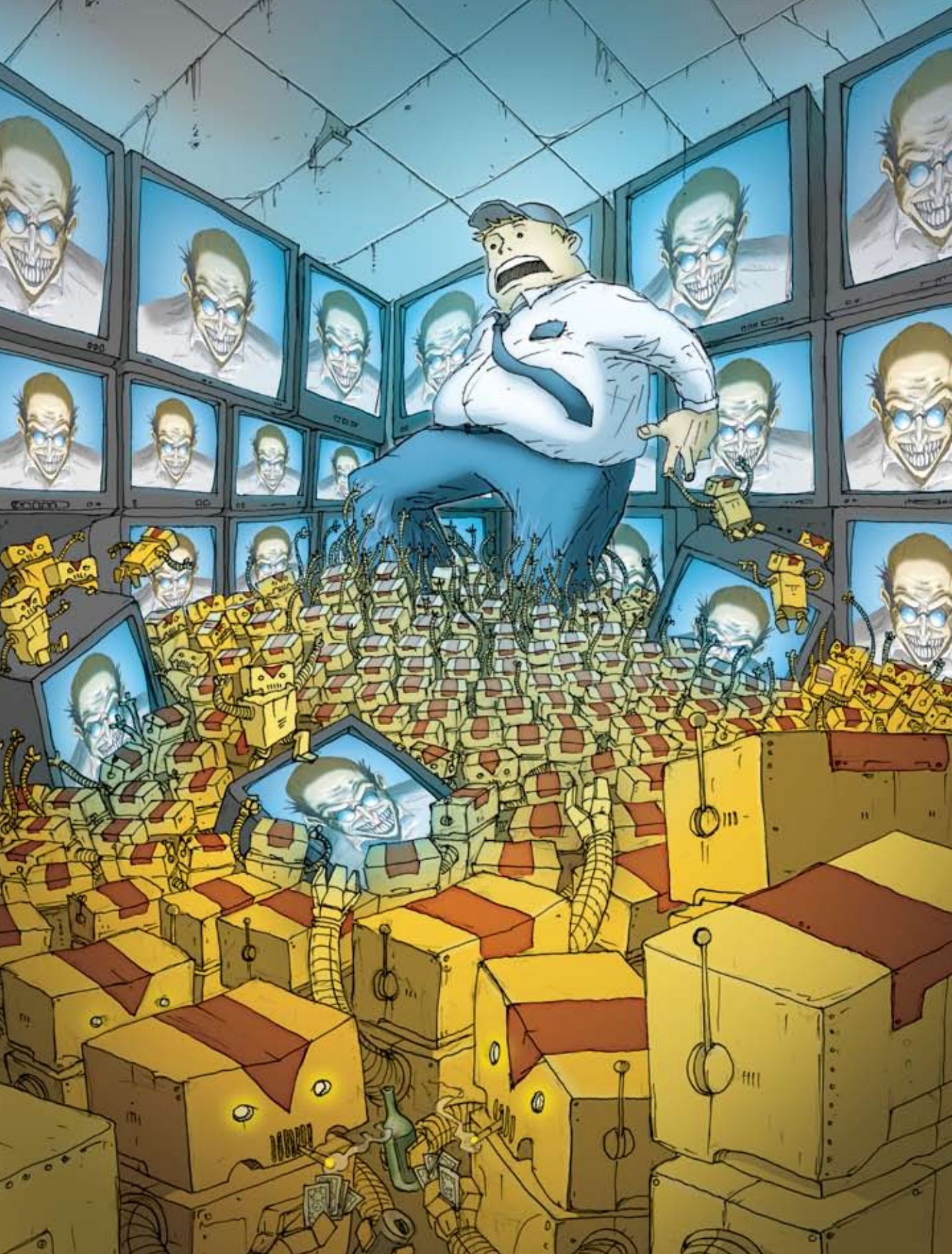


TALES FROM THE EDGE

AN INTEL® RETAIL EDGE PROGRAM COMIC



**DOES HAVING THE FASTEST REFLEXES
IN THE WORLD MAKE YOU AN ATHLETE?**

The incredible multi-threaded Intel® Core™2 Extreme quad-core processor.
A NEW KIND OF GEAR FOR A NEW KIND OF ATHLETE. INTEL.COM/GO/GAMING

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Just another day in technology retail...



Okay, everyone, gather around!

What's up, bossman? You look kinda pale.

I've just been informed that we need to run a tighter ship around here—or else.



Don't worry about me, Mitch.



Why are you looking at me?



Your job performance is somewhat lax.

Oh, that.



Yes, *that*.

Anyway, with all the new Intel® processors and new Dell PCs we have out there, you all have some great opportunities to make better sales.



Dude, what am I going to do? I don't want to have to look for another job.

Well, you *could* consider trying what I do.

You mean learn about the stuff we sell? I don't know. That sort of clashes with my particular sales style.



I suppose you could just learn these words:

"Do-you-want-fries-with-that?"

I see your point. What's that Intel training thing called?



The Intel® Retail Edge Program.

It's really pretty easy to learn a ton of helpful information on Intel® technologies and the PCs that use them. Sometimes it's even kind of fun.



Don't push it, dude.

Seriously. Just check it out.

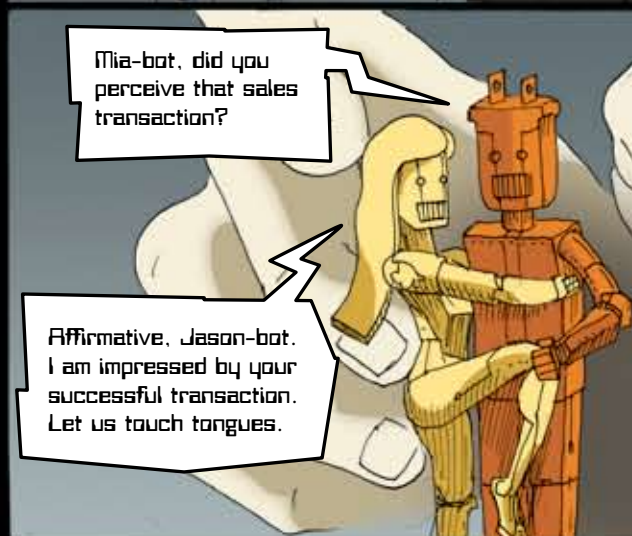


Meanwhile, Chet passes his day off in his secret laboratory...



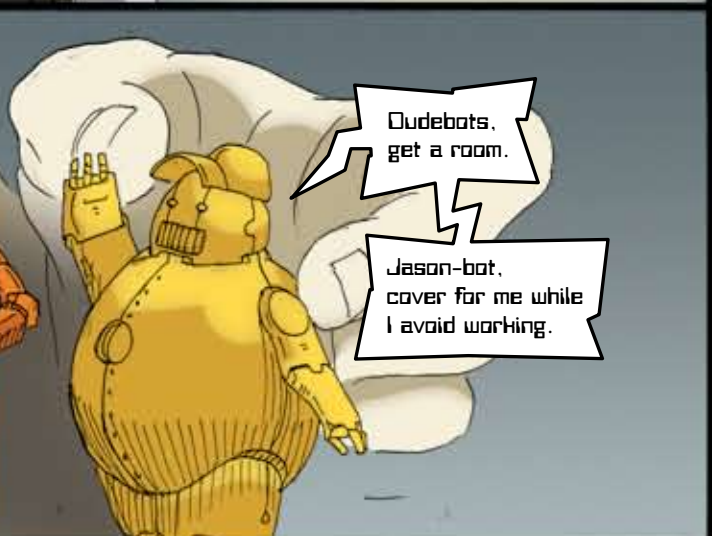
Mia-bot, did you perceive that sales transaction?

Affirmative, Jason-bot. I am impressed by your successful transaction. Let us touch tongues.

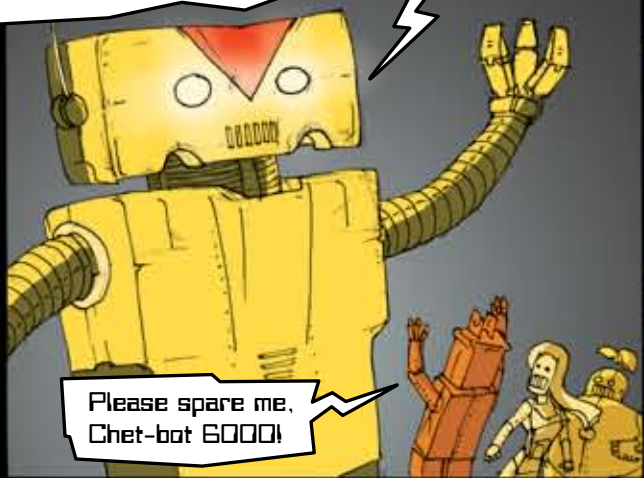


Dudebots, get a room.

Jason-bot, cover for me while I avoid working.



Prepare for **DESTRUCTION**.
Jason-bot.



Please spare me,
Chet-bot 6000!



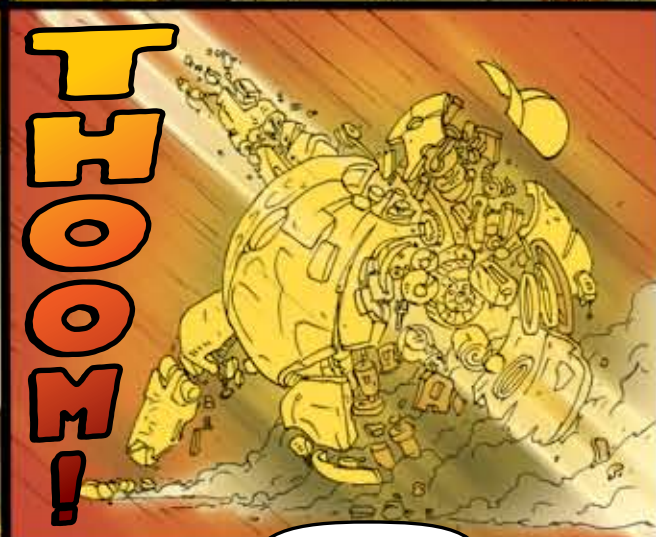
NEVER!

ZZZ-ZATZ!



You are next,
Mitch-bot.

You are a *%#&*&*,
Chet-bot 6000.

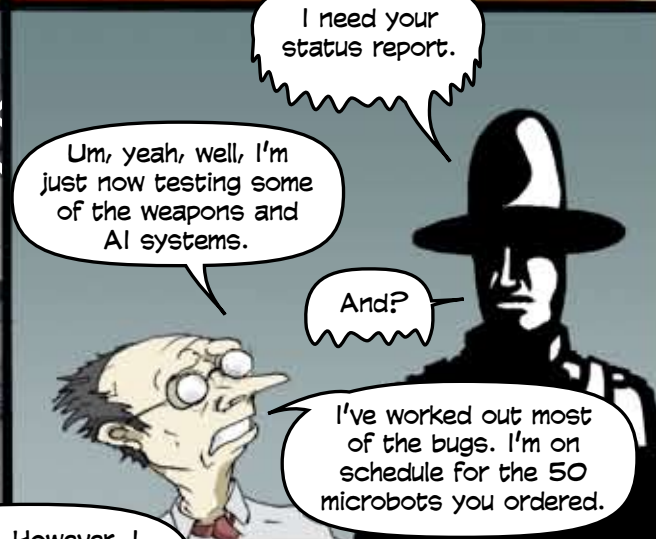


THOOM!



**KNOCK * KNOCK * KNOCK
CK * KNOCK * KNOCK * KN**

Oh, Chet-bot 6000,
you are so powerful
and handsome!
I concur.



I need your
status report.

Um, yeah, well, I'm
just now testing some
of the weapons and
AI systems.

And?

I've worked out most
of the bugs. I'm on
schedule for the 50
microbots you ordered.



Good. However, I
now require 200
microbots on the
same schedule.

Ack! 200?
That's...

Is there a problem?

Um...n n n no. Of course
not. I'll get right on it.



See that you do.

Gotta learn stuff for work. What's the world coming to?

Okay...
www.intel.com/
retailedge

All right, let's see... Session... The Word... What's this? Edge Rewards. So I can get cool stuff and perks just for participating? Nice!

Cool! I'm a *Roadie* already! One of my lifelong dreams comes true.

And it shouldn't take me long to move up to *Producer*.

Then on to *Moviestar*.
Suh-weeet!

Then *ROCKSTAR*.
Now we're talkin'!

Let's do lunch, babe.

Thank you, Cleveland!

The next day...

Dude, you were right about the Intel® Retail Edge Program. I learned all sorts of stuff last night. I'm already a *Producer*!

See? I told you.

Check this out.

Can I help you find anything?

Why, yes.

I live in a small space, and I want a computer that can do it all without taking over.

OK. Let's start with the Dell XPS One*. It's a really sleek, compact all-in-one PC powered by the Intel® Core™2 Duo processor.

It has loads of built-in features for HD multimedia, communication, and productivity. Not to mention, it looks really cool.

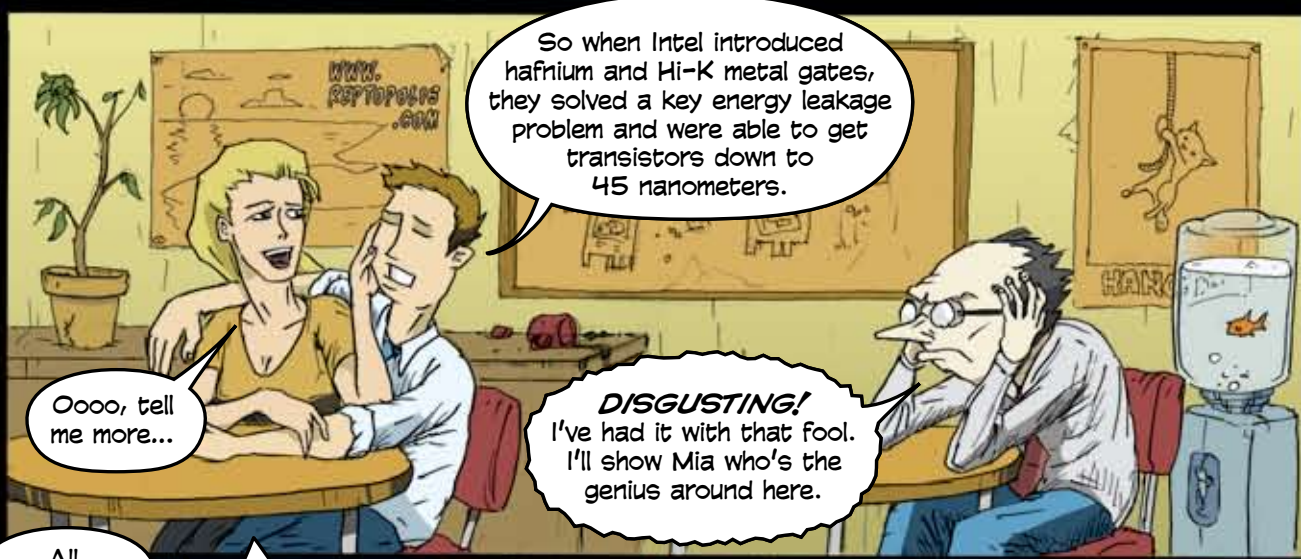
It sure does.

Do you have a wireless network at home?

Yes, I do.

Then you'll only need one cable to get it set up and connected to the Internet. And that's the power cord.

Really? That's great!



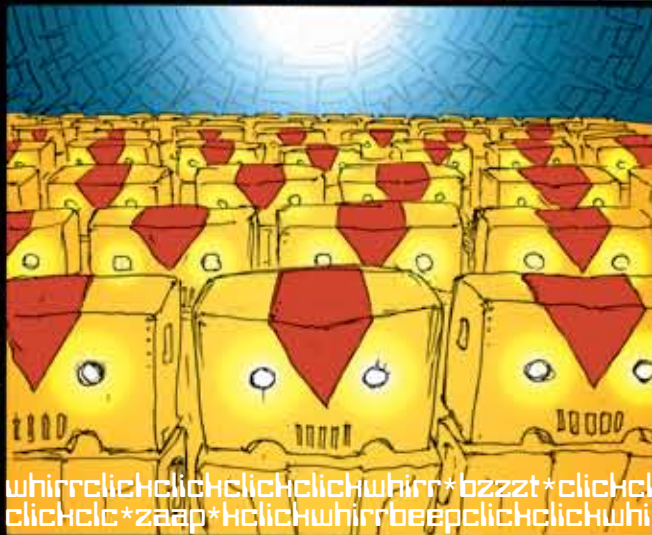
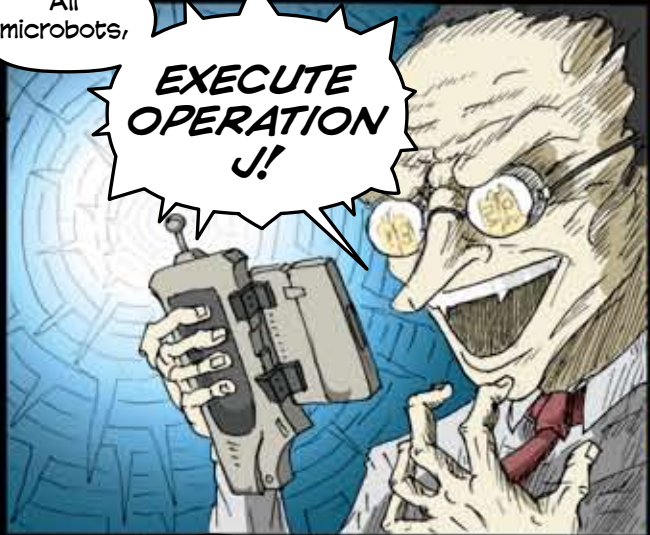
So when Intel introduced hafnium and Hi-K metal gates, they solved a key energy leakage problem and were able to get transistors down to 45 nanometers.

Oooo, tell me more...

DISGUSTING!
I've had it with that fool.
I'll show Mia who's the genius around here.

All microbots,

EXECUTE OPERATION J!



whirrelclckclckclckclckwhirr*bzzzt*clckclckclckclck*zaap*clckclckwhirrbeepclckclckwhi

Hi, remember me?

Whoa! Yeah, you're kinda hard to forget. You undercover or something?



Relax. It's my day off. I'm out shopping for a monster gaming rig. I would custom build one, but I don't have the time.

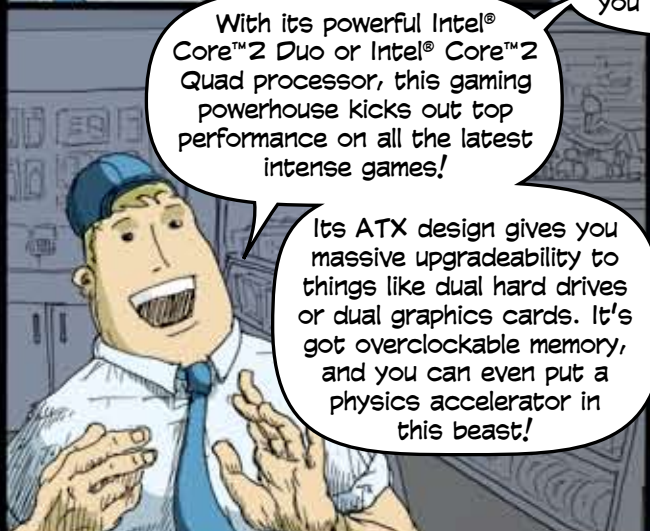
I want to play games, not mess with motherboards.



Well then, I think I have just what you need, the Dell XPS 630*.

With its powerful Intel® Core™2 Duo or Intel® Core™2 Quad processor, this gaming powerhouse kicks out top performance on all the latest intense games!

Its ATX design gives you massive upgradeability to things like dual hard drives or dual graphics cards. It's got overclockable memory, and you can even put a physics accelerator in this beast!



Mitch! Help!

Tiny robots are attacking Jason!

Wha'?





@#%#!

They're probably controlled wirelessly... There's got to be a way to hack their controls.



Take some of this you %\$&# little &%@#s!

Bring me a fast laptop that has WiFi and Bluetooth*!



Fast...Laptop... WiFi...Bluetooth*... Think, dude, **THINK!**

Oh, that's right. I know this!



Here you go, Agent Lizard dude. Dell Inspiron 1525*...fast Intel® Core™2 Duo processor...built in WiFi...and this one also has the optional Bluetooth*.



Sweet! It looks really cool, too.

HELL-O!

Guy getting zapped by robots over here!



This... should... do... it.



Noooooo! This can't be!



What did you do?

Just a little technical jujitsu.

I broadcast some commands wirelessly that blew their little minds.

Clearly they're built with inferior processors.



Oooo, tell me more...

Sorry, miss. It's pretty top-secret stuff.

Yeah, I'm fine. Don't worry about me.



Oh sorry, Jason. Are you hurt?

Just scraped up I guess.

Hey, Mitch, you really came through when it counted. Thanks.

I hear you there. Let's leave it for Chet.



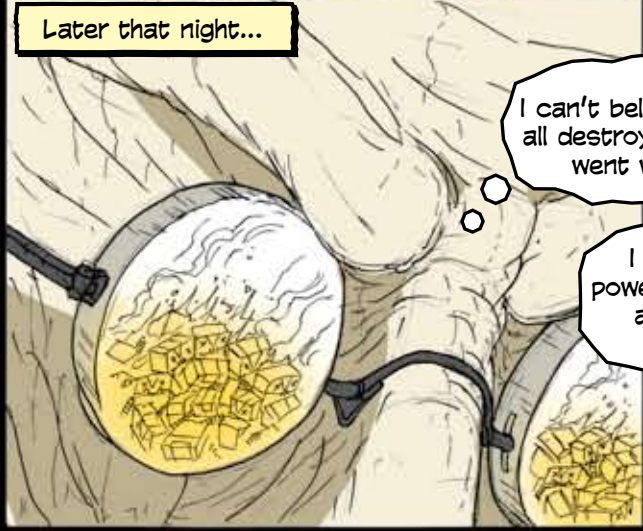
All in a day's work, dude. I'm definitely not cleaning up this mess, though.



Speaking of Chet, I wonder where he is...

So, about that Dell gaming rig...

Later that night...



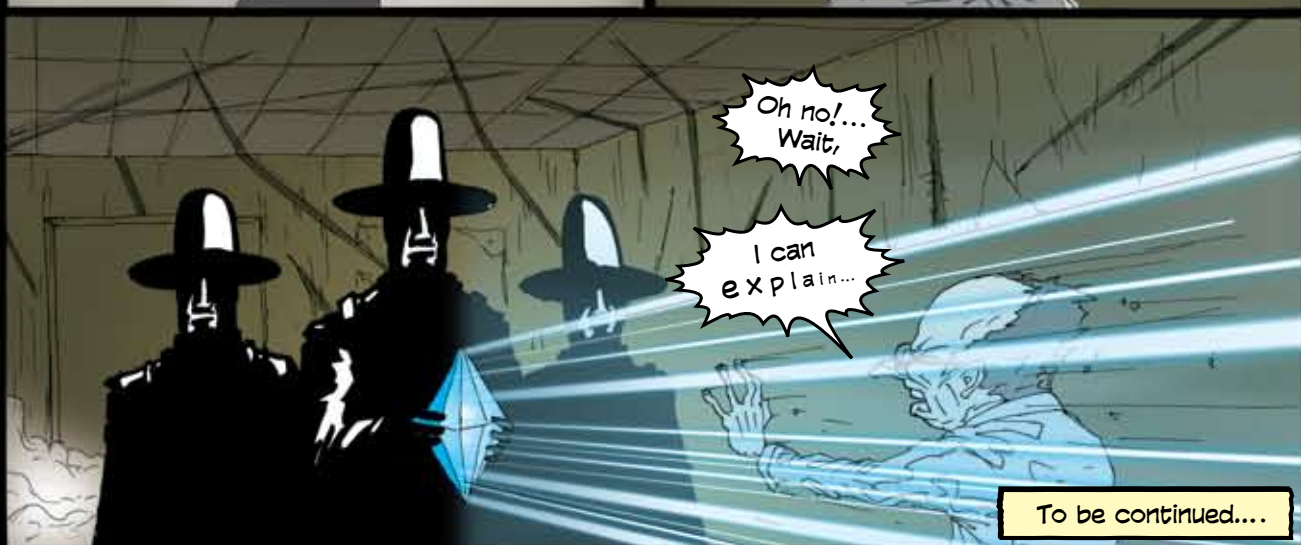
I can't believe they're all destroyed... What went wrong?

I must find more powerful processors... and use strong encryption.



KNOCK

What's *that*?!



Oh no!... Wait,

I can explain...

To be continued....

Dell recommends Windows Vista® Home Premium

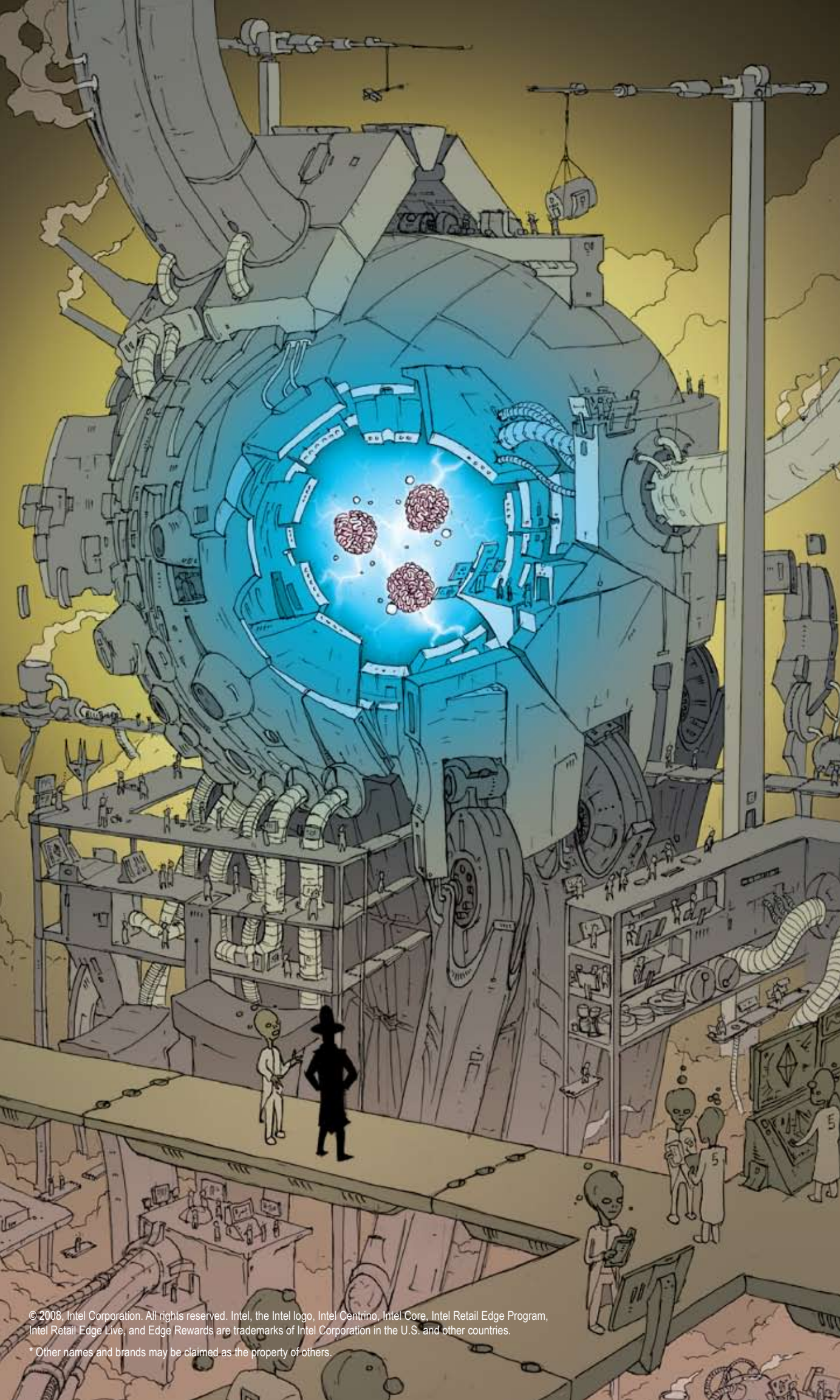
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